

Accident Avoidance Workshops

driver trainin' the way it ought'a be!

Bristol Motor Speedway is proud to welcome back this Award-winning program! Give your student the OTHER half of driver's training!

It just makes sense to train them how to handle an emergency before you subject them to facing one!

This program is available at:

Bristol
Motor Speedway



ATLANTA
MOTOR SPEEDWAY

What are the "Accident Avoidance Workshops"?

We're the *other* half of driver training ... the part you're never told about. This is a more practical, intense, beneficial and fun program than "driver's ed", or simple programs in car control, and the only program on the East Coast that meets the National Defensive Driving Institute's Level 8 criteria. Sometimes serious but always humorous, this 8-hour, hands-on, one-of-a-kind, parent-participation program is done in your own car, and focuses on EMERGENCY DRIVING CONDITIONS. We show your student what kinds of emergencies can happen, ... let them experience first-hand how fast they happen, ... and train them how to react and what to do when they do happen!

As a result, when they are faced with that inevitable emergency, they have practiced how to handle it. This program helps both under-confident and over-confident drivers, ... and leaves parents much more comfortable with their student's abilities.



- ~ "These Workshops completely changed the way my son looks at driving." - F. McDaniel; Parent
- ~ "Homer made my timid daughter more confident and knocked my son down a few pegs at the same time!" - D. Kiewer; Parent
- ~ "It's embarrassing that this program isn't part of the regular training." - J. Crawford; Parent
- ~ "I can finally talk to my son about driving again! No more attitude!" - M. Compo; PTSA
- ~ "The same daughter who tuned me out for a week after I signed her up ... hugged me when it was over." - L. Wright; Parent

Who can enroll?: We have 32 spaces available each weekend, or 8 in each driving session. Any permitted/licensed driver, and basic vehicle control may attend. Registration is open for any and everyone, so feel free to pass this invitation around!

At least one parent is required to attend the entire program with their students.

How much does it cost?: The regular price is \$319 per parent/student team. But thanks to Bristol Motor Speedway's support, you receive the discounted price of **\$225** for student and parent or **\$265** for student and both parents, in which case, all 3 would be eligible for Defensive Driving Certificates, which can drastically lower your insurance rates if you haven't done so in the past 3 years.

Registration tip: *Don't hesitate* to ask to be excused from an extracurricular school activity, sport or event to attend the Workshops. Teachers and coaches alike understand you are ultimately responsible for your kids' lives and decisions until they're 18. They know teens aren't dying in extracurricular activities, they're dying in car crashes ... so they will support/applaud your priorities.

How long is the program?: *It's a new, longer program now with more exercises! An 8 hour program delivered in 2 parts:*

- 1- Choose a weekend that's convenient for you.
- 2- Choose a 5 hour driving sessions on that weekend:
Morning OR afternoon on either Saturday OR Sunday ... whatever doesn't mess up your schedule.

Classroom Date/Time

Thursday, March 29th; 6:24 p.m. to 9:30 p.m.
Thursday, May 17th; 6:24 p.m. to 9:30 p.m.

Driving Dates:

March 31st or April 1st; 7:45 a.m. - 12:45 p.m. or 1:30 p.m. - 6:30 p.m.
May 19th or 20th; 7:45 a.m. - 12:45 p.m. or 1:30 p.m. - 6:30 p.m.

For more information, or to register, call: 770-262-7009

Emergencies only: 770-971-0571

If you want to support what we're doing, please consider sponsoring the **Accident Avoidance Workshops** and supporting our efforts at keeping kids safe! Ask for details how!



A program by:



Cancellations and transfers are accepted up until the billing date, typically 2 weeks prior to the event.